

# राष्ट्रीय प्रत्यायन बोर्ड

चौथा तल, ईस्ट टावर, एन. बी. सी. सी. प्लेस, भीष्म पितामह मार्ग, प्रगति विहार, लोधी रोड, नई दिल्ली -110003  
**NATIONAL BOARD OF ACCREDITATION**  
4th Floor, East Tower, NBCC Place, Bhasham Pitamah Marg, Pragati Vihar, Lodhi Road, New Delhi 110003



File No. - 20-95-2016-NBA

Date: 01.03.2023

To,

The Director,  
MICA, Shela Village,  
Ahmedabad Gujarat – 380058

**Subject: Accreditation status of Management program applied by MICA, Shela Village, Ahmedabad Gujarat – 380058.**

Sir,

This has reference to your Application ID No. 6153-09/12/2021 seeking accreditation by National Board of Accreditation to the Management program applied by **MICA, Shela Village, Ahmedabad Gujarat – 380058**.

2. An Expert Team conducted onsite evaluation of the program from **25<sup>th</sup> to 27<sup>th</sup> November, 2022**. The report submitted by the Expert Team was considered by the concerned Committees constituted for the purpose in NBA. The Competent Authority in NBA has approved the following accreditation status to the program as given in the table below:

S. No.	Name of the Program(s) (PG)	Basis of Evaluation	Accreditation Status	Period of validity	Remarks
(1)	(2)	(3)	(4)	(5)	(6)
1.	Post Graduate Diploma in Management (Communications)	July, 2017 Document	Accredited	Academic Years 2022-2023 to 2024-2025 i.e. up to 30-06-2025	Accreditation status granted is valid for the period indicated in Col.5 or till the program has the approval of the Competent Authority, whichever is earlier

3. It may be noted that only students who graduate during the validity period of accreditation, will be deemed to have graduated with an NBA accredited degree.

Contd./\_

4. The accreditation status awarded to the program as indicated in the above table does not imply that the accreditation has been granted to **MICA, Shela Village, Ahmedabad Gujarat – 380058** as a whole. **As such, the Institution should nowhere along with its name including on its letter head etc. write that it is accredited by NBA because it is program accreditation and not Institution accreditation. If such an instance comes to NBA's notice, this will be viewed seriously.** Complete name of the program(s) accredited, level of program(s) and the period of validity of accreditation, as well as the date from which the accreditation is effective should be mentioned unambiguously whenever and wherever it is required to indicate the status of accreditation by NBA.

5. The accreditation status of the above program is subject to change on periodic review, if needed by the NBA. It is desired that the relevant information in respect of accredited program as indicated in the table in paragraph 2, appears on the website and information bulletin of the Institute.

6. The accreditation status awarded to the program as indicated in table in paragraph 2 above is subject to maintenance of the current standards during the period of accreditation. If there are any changes in the status (major changes of faculty strength, organizational structure etc.), the same are required to be communicated to the NBA, with an appropriate explanatory note.

7. A copy each of Report of Chairman of the Visiting Team and Evaluators' report in respect of the above program is enclosed.

8. If the Institute is not satisfied with the decision of NBA, it may appeal within thirty days of receipt of this communication giving reasons for the same and by paying the requisite fee.

Yours faithfully,



(Dr. Anil Kumar Nassa)  
Member Secretary

**Encls.:** 1. Copy of Report of Chairman of the Visiting Team.  
2. Copy of Expert Report of the Visiting Team.

**Copy to:**

1. Master Accreditation Folder of the State
2. Accreditation File